

Rotary



District 5110
Central & Southern Oregon & Northern California

5110 In Action eNews

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Rotary Needs to Stay the Course on Polio Eradication

By Nelson R. Maler

I am sad to report to you that we have two new cases of the Wild Polio Virus in Afghanistan I have dreaded the possibility of this day arriving, as I know many of you have...

After more than 10 months of no new wild polio cases in Afghanistan, TWO new cases of Type 1 have occurred, both from the Emamsaheb District of Kunduz Province in the Northeast Region. Genetic sequencing of both cases demonstrates the two cases are related. While this is disappointing, the incident was not totally unexpected, as the Kunduz province has been inaccessible for house-to-house vaccinations since 2019. One piece of good news in this situation is that the Emamsaheb District, where the cases occurred, was just covered by house-to-house vaccination teams during the nationwide polio vaccination campaign earlier this week (November 8-11), which has already given us an important and robust mechanism to respond to this outbreak.



As you all know, we have hit huge roadblocks before, and while they have been demoralizing, we have reacted with perseverance and tenacity. Like the roadblock, we encountered on the African Continent. After years of exhaustive work in the 47 countries that make up the African region, in August, 2016 we were within weeks of the required three years without a single case in order to declare Africa polio free...when four cases emerged in Nigeria...talk about demoralizing!!! However, we reacted with a strategic and massive surveillance and vaccination campaign, and as a result there have been no new cases since then, and last year, on August 25th, the World Health Organization officially certified the African Region free of the wild polio virus.

[Click here for the rest of this story on our Polio effort at the D5110 website!](#) Your voice and efforts will prove once again that we are Rotarians of Action.

RBN Spotlight on Michael Cottom/Search Engine Marketing

By Bill Grile This week we salute Michael Cottam, the club communication officer with Greater Bend Rotary Club. Michael is a

dedicated Rotarian and generous supporter of The Rotary Foundation. He is a Major Donor, and member of the Paul Harris and Polio Plus Societies. Michael has contributed his time and talents to his club and to the District 5110.

Professionally, Michael is a recognized international expert in Search Engine Marketing (SEM). He is an Associate at Moz, one of the premier search engine platforms, and has spoken and presented on professional panels at many industry events. In his view, search engine marketing does not require hiring an expensive consultant. His training, tailored to your business and your market, helps small business owners improve their own websites with simple and logical steps. What worked great a year ago might not work so well today ♦ in fact, it might even get your business penalized by the search engines.



Learn more about Michael and search engine optimization through the Rotary Business Network at: <https://rotarybusinessnetwork.org/listings/michael-cottam-seo-consultant/>

Visit RBN at <https://rotarybusinessnetwork.org/> or email team@rotarybusinessnetwork.org with questions.

First Quarterly Grants Meeting of 2022 Set for January 8

By Tim Mobley on Monday, November 22, 2021



As the Holidays rush towards us I want you to make sure you get January 8 on your calendars for the first Quarterly Grants Meeting of 2022. We will continue with our Zoom format to include as many people as possible.

We are hoping that clubs are planning Global Grants projects. We know that it is challenging with COVID-19 still running amuck in the world. Remember Global Grant applications are due 30 days prior to the Grants Meeting. [Click here for more info on the upcoming Grants meeting to start the 2022 Rotary year.](#) Zoom link and agenda will be sent out in a subsequent email in a few weeks.

Wheel Tales 📍 Life on the Rotary Road

By Daniel Smith

I bet you were wondering where the Susan B. Anthony dollar coin went? Well I found them, they are here in Ecuador, along with a strange looking two dollar coin.

We all have been working on podcasting for the district for over a year. About a month ago I decided to go out of country to see how things are and to record Rotary stories. Such incredible things going on everywhere. Judy Corwin suggested I share some stories with y📍all; what it📍s like getting around as this virus starts to recede. Hopefully, we will all have the opportunity to get back out there and do what we do.

Took awhile to get the phone, internet and banking worked out but now I can call, text, Whatsapp (required out here), and Zoom to the U.S. for free - and talk as long as I want.



In Quito, the capital of Ecuador, you can take Uber everywhere, usually around \$2 to \$6 each way. Have chicken and fries for \$1.25 and even have dinner delivered using Uber Eats (ain📍t never done that before). Peanut butter is \$6.50 for an eight ounce jar so that📍s off my list. Buying things in the mall cost about the same as in Oregon, outside the mall it is really inexpensive. So why Ecuador? The flight was \$450 round trip from Portland. Apartments are \$300/month and according to the U.S. State Department, Ecuador has the most Americans living in the country than any place in the world. [Click here to read more about Dan's travels.](#)

SERVE TO CHANGE LIVES

STEP UP TO THE PLATE

Rotary
District 5110

SAVE THE DATE

APRIL 28 - 29 - 30, 2022

CELEBRATION CONFERENCE

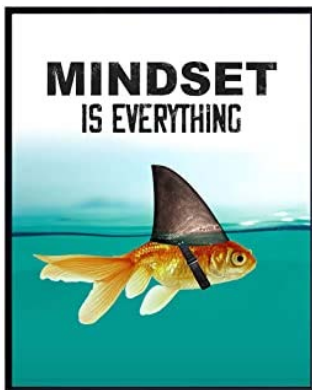
+ Annual Club Assembly

Oregon State University - Corvallis, Oregon

Assorted Levity for Your Rotary Week/Life

By Mike Corwin

Funny inspirational quotes to lift your mood:



Ted Striker: ♦ Surely you can♦t be serious.♦ Dr. Rumack: ♦ I am serious. And don♦t call me Shirley♦ ♦ Ted Striker (Robert Hays) and Dr. Rumack (Leslie Nielsen), *Airplane!*

♦ There is no sunrise so beautiful that it is worth waking me up to see it.♦ ?Mindy Kaling, *Is Everyone Hanging Out Without Me?*

♦ Truth hurts. Maybe not as much as jumping on a bicycle with a seat missing, but it hurts.♦

♦ Lt. Frank Drebin (Leslie Nielsen), *Naked Gun 2♦: The Smell of Fear*

♦ My Mama says that alligators are ornery because they got all them teeth and no toothbrush.♦ ♦ Bobby Boucher (Adam Sandler), *The Waterboy*

♦ I never feel more alone than when I♦m trying to put [sunscreen](#) on my back.♦ ♦ Jimmy Kimmel